The Economic Outlook for the U.S. and Oklahoma

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Overview of the Federal Reserve System

- **The “Fed” consists of three main entities:**
  - **Board of Governors**: 7 members appointed by U.S. President
  - **Federal Reserve Banks**: 12 total; semi-independent by design
  - **Federal Open Market Committee**: 19 members; 12 voting

- **As with most central banks, the Fed’s primary responsibilities fall within four general areas:**
  - **Lender of last resort** – provide liquidity in times of crisis
  - **Monetary policy** – promote full employment and low inflation
  - **Bank regulation** – ensure safety and soundness of banks
  - **Financial services** – bank for banks, bank for federal govt.
Federal Reserve Districts and Office Locations
The Oklahoma City Branch of the Federal Reserve Bank of Kansas City

- **History, staff, and functions**
  - Branch office opened in 1920; currently have about 35 staff
  - Functions include economic research, bank examinations, public outreach

- **2011 branch board of directors**
  - **Steve Agee (chairman)**, Dean, Oklahoma City Univ. Business School, OKC
  - **Bill Anoatubby**, Governor, Chickasaw Nation, Ada
  - **Jim Dunn**, Chairman, Mill Creek Lumber and Supply Co., Tulsa
  - **Jacque Fiegel**, Senior EVP and COO, Coppermark Bank, OKC
  - **Rose Washington Rentie**, Executive Director, TEDC Creative Capital, Tulsa
  - **Doug Tippens**, President and CEO, Bank of Commerce, Yukon
  - **K. Vasudevan**, Chairman, Service and Technology Corp., Bartlesville
The U.S. Economy

- Review of 2011 economic data
- Discussion of recent events
- FOMC forecasts and statement
Real GDP growth has slowed in 2011, following solid growth in 2010

U.S. Real Gross Domestic Product

Percent change from the previous period, SAAR

Source: U.S. Bureau of Economic Analysis, FOMC
Business investment was big contributor, while consumers and governments dragged.
July data have been mixed but indicative of modest overall U.S. economic growth

States concentrated in energy, autos, and software have generally performed best.
Firms’ hiring and investment plans remained relatively solid through the summer.

Tenth District Manufacturing Survey Expectations
Net Share of Firms Planning to Expand in Next 6 Months

Index

Source: KCFRB Manufacturing Survey
But U.S. government debt projections are still unsustainable, prompting a downgrade.
And Europe’s sovereign debt crisis has spread, prompting the ECB to respond.
Interbank lending has become somewhat strained in Europe

EURIBOR & LIBOR-OIS Spreads

Source: Bloomberg
“Consistent with its statutory mandate, the Committee seeks to foster maximum employment and price stability. The Committee now expects a somewhat slower pace of recovery…than it did at the time of the previous meeting and anticipates that the unemployment rate will decline only gradually…. The Committee also anticipates that inflation will settle, over coming quarters, at levels at or below those consistent with the Committee's dual mandate as the effects of past energy and other commodity price increases dissipate further.

“To promote the ongoing economic recovery and to help ensure that inflation, over time, is at levels consistent with its mandate, the Committee decided today to keep the target range for the federal funds rate at 0 to 1/4 percent. The Committee currently anticipates that economic conditions—including low rates of resource utilization and a subdued outlook for inflation over the medium run—are likely to warrant exceptionally low levels for the federal funds rate at least through mid-2013. The Committee also will maintain its existing policy of reinvesting principal payments from its securities holdings…. 
“The Committee discussed the range of policy tools available to promote a stronger economic recovery in a context of price stability. It will continue to assess the economic outlook in light of incoming information and is prepared to employ these tools as appropriate.

“Voting for the FOMC monetary policy action were: Ben S. Bernanke, Chairman; William C. Dudley, Vice Chairman; Elizabeth A. Duke; Charles L. Evans; Sarah Bloom Raskin; Daniel K. Tarullo; and Janet L. Yellen.

“Voting against the action were: Richard W. Fisher, Narayana Kocherlakota, and Charles I. Plosser, who would have preferred to continue to describe economic conditions as likely to warrant exceptionally low levels for the federal funds rate for an extended period.”
At its June meeting the FOMC forecast U.S. unemployment to come down only slowly.
And for inflation pressures to ease after rising with oil and food prices in 2011

PCE Inflation Index

Percent change, year-over-year

Source: U.S. Bureau of Economic Analysis, FOMC
The Fed’s balance sheet has tripled in size, and the federal funds rate is near zero.

*Only contains one week of data

Source: Federal Reserve Board
The Oklahoma Economy

- Review of recent economic data
- A closer look at labor markets
- Trends in energy prices
Oklahoma had a much milder recession, and has been outpacing the nation recently.
Most Oklahoma sectors have grown solidly in 2011, led by energy and manufacturing.

Employment Growth
July 2011

Source: Bureau of Labor Statistics
Exports have been a big source of growth since 2009, both nationally and locally.

Total Manufacturing Exports
Year-over-year growth

Source: Federal Reserve Board
Manufacturing activity declined in several eastern regions in August, but not in ours.

Manufacturing PMI Indexes
Seasonally Adjusted

Note: Fed indexes are computed on ISM basis (50 = zero change)

Source: ISM, Fed Manufacturing Surveys
Unemployment in much of the state is back to what is often considered “full employment”.

Unemployment Rate
Seasonally Adjusted*

U.S. | OK | OKC metro | Tulsa metro | Lawton metro | Non-metro OK*
---|---|---|---|---|---
Dec-07 | 5.0 | 3.6 | 3.9 | 3.7 | 3.9
Jun-11 | 9.2 | 5.4 | 4.9 | 6.0 | 5.6

Source: U.S. Bureau of Labor Statistics

* Estimated by FRBKC
However, labor markets may not be overly tight due to labor force dropouts.

Unemployment Rate by State
Seasonally Adjusted

Percent

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<th>State</th>
<th>Jun-11</th>
<th>Jun-11 at 2007 LFPR*</th>
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*LFPR= Labor Force Participation Rate

Source: Bureau of Labor Statistics
Most Oklahoma banks still remain in much better shape than the nation.

Share of Unprofitable Institutions
Commercial Banks

Source: FDIC
As always, energy prices are Oklahoma’s biggest risk relative to nation

Source: Bloomberg
Summary

- The U.S. economy is facing some headwinds following only modest expansion in the first half of 2011.

- Oklahoma’s growth has been more solid, and fundamentals remain better in the state than the nation.