**Sandra Kennedy,** Co-Chair, Merchant Financial Services Cybersecurity Partnership; President, Retail Industry Leaders Association

Ms. Kennedy is co-chair of the partnership, which consists of payments system organizations such as retailers, banks, card companies and security and technology vendors. The partnership recently released recommendations outlining new ways companies can use technology to minimize data theft and reduce the value of stolen payment information.

Ms. Kennedy also is president of the Retail Industry Leaders Association (RILA), a position she has had since 2002. She also is a member of the White House Advisory Committee for Trade Policy and Negotiations. Prior to joining RILA, Ms. Kennedy was director of the Leadership Dialogue Series for Accenture and was senior vice president of membership services for the National Retail Federation.