



NORTHERN INITIATIVES

Prosperity. That's Our Business

A customer portal to support blended learning

Growing Entrepreneurial Communities Summit






Kansas City

Dennis West

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Our Mission

We **deliver loans** and business services to small business owners who **create jobs**.

				
TIME IN BUSINESS	POTENTIAL	PERSONAL CREDIT	LOAN SIZE	LOCATION
0+ years	Where is your business today and where might it be with the right resources.	We look at your score and your story behind the score.	Loans from \$1,000 – \$1,000,000. Looking for more? Let us know.	We serve Northern rural Michigan and bordering Wisconsin.

Why Do This?

Managing a Growing Loan Portfolio

Small Fast Loans

Jobs and Sustainable Businesses



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Blended Approach

- Individual Coaching
 - Staff Coaches
 - Contractors, Partners, & Mentors
- Group Training (web & in-person)
- Online Learning Portal

View Edit



Jane Doe

Widgets, Inc.
Company



Messages

3 months 3 weeks ago
[Test](#)

3 months 3 weeks ago
[Test](#)

7 months 4 weeks ago
[Tips for Improving Your Cash Flow](#)

1 year 7 months ago
[Welcome To Northern Initiatives](#)

[Ask Your Coach](#)

Tuesday, February 16 ▾

Showing events after 2/16. [Look for earlier events](#)

Tuesday, March 15

11:00am Webinar - Social Media Done Right

Tuesday, April 19

11:00am Webinar - Market Research Resources

Showing events until 5/15. [Look for more](#)



My Training Plan

VIDEOS

Banking Services

Financial Management

Webinar - Initiate

Organizational Types

Risk Management

Succession Planning

[> View All Training Sessions](#)

TOOLS

BREAK-EVEN
TARGET PROFIT

SALES PLANNER

MARK-UP VS.
MARGIN

SCORECARD

CASH FLOW
PLANNER



Suggested Training Resources

5 Steps for Building an Advertising Campaign That Works

Business Plan Updating Checklist

Introduction to Accounting



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