



**ALICE RODRIGUEZ**  
**Managing Director**  
**Head of Community and Business Development**  
**JPMorgan Chase & Co.**

Alice Rodriguez is the Head of Community and Business Development for the Consumer Bank. She is responsible for helping to drive the growth and profitability of a portfolio of approximately \$2B in revenue, and comprised of a national customer base of over eight million households. She is a critical decision maker and a key driver in realizing our vision of developing lifelong engaged relationships with customers.

Alice has over 30 years of extensive banking experience with JPMorgan Chase and its predecessors. She has held executive positions in Business Banking, Consumer Banking and Wealth Management. Alice holds a BBA in Management from the University of Texas Rio Grande Valley. Her professional investment licenses include series 7, 9, 10 and 66.

As part of her commitment to leadership and her community, Alice has served on numerous boards and has been recognized with several awards and honors as follows:

- Hispanic Lifestyle Latina of Influence
- Named Corporate Elite by Hispanic Business Magazine
- Featured twice in Working Mother's Magazine
- Distinguished Women's Series Award from Northwood University
- Academy of Women Leaders Award from the YWCA of New York
- Minority Business Leader Award from the Dallas Business Journal
- Recipient "Inspiring Women of the Southwest" Award, Southwest Jewish Congress
- Board Member United States Hispanic Chamber of Commerce
- Selected as a 2017 University of Texas-Rio Grande Valley distinguished alumni
- Named one of the top 50 Most Powerful Latina women in corporate America by the Association of Latino Professionals for America (ALPFA) in 2017 and 2018.
- Board Member of Avance
- Momentous Board Member

Alice is married to Tom Kendall and they have a blended family of seven children.