

News Release

THE FEDERAL RESERVE BANK of KANSAS CITY

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FEDERAL RESERVE BANK OF KANSAS CITY TOOL HELPS FAMILIES AND SMALL BUSINESSES PREPARE FOR DISASTERS

Disasters strike families and businesses every day. Locating and gathering important financial documents and information in the weeks and months following a flood, fire, tornado or other disaster can be a frustrating process. A new preparedness tool from the Federal Reserve Bank of Kansas City can help during the recovery by making this information easily accessible.

The Kansas City Fed's *Plan. Prepare. Prevail.* resource makes it convenient for individuals, families and small business owners to learn about the financial documents and records they need to have available in case of an emergency situation. The resource includes an extensive website (www.KansasCityFed.org/planprepareprevail) containing disaster-preparedness information, along with personal and small business financial inventory forms; quick checklists to identify and organize key financial records; and links to other valuable resources and materials.

"*Plan. Prepare. Prevail.* is the result of direct feedback from community members and small business owners, who indicated it was challenging to locate and access important financial information during a recovery," said Ariel Cisneros, senior adviser at the Federal Reserve Bank of Kansas City's Community Development Department. "Too often, we have seen and heard from disaster victims that they did not have their financial house in order when it was needed most. Our goal is to assist families and small business owners in preparing a record of their financial documents before disaster strikes. *Plan. Prepare. Prevail.* will help them prepare and recover more quickly."

Visit www.KansasCityFed.org/planprepareprevail to learn more and to begin preparing.

As the regional headquarters of the nation's central bank, the Federal Reserve Bank of Kansas City, along with its Branch offices in Denver, Oklahoma City and Omaha, participates in each of the Federal Reserve's three mission areas: monetary policy, banking supervision and financial services. The Bank serves the Tenth Federal Reserve District, a region that includes western Missouri, Nebraska, Kansas, Oklahoma, Wyoming, Colorado and northern New Mexico.

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